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Special Awards of 1940

Midwest Show, Louisville, Sept. 21-22

Sixty-three ribbons, including following specials:
Grand Sweepstakes of entire show, A. D. S. Silver Medal.
Best entry ball dahlias, Michigan Silver Medal.
Best 100 poms, Ila, vase.
Best entry, 15 blooms Jerome Kern, awarded Growers' Special Prize.
Best 6 blooms Foreign, I. Mansfield, Indianapolis Dahlia Society Medal.
Best vase of 3 blooms, ,1939 introduction, Alice May, Trophy.
House Beautiful Futurity Medal, Eventide.
Sweepstakes, Commercial Estates with Gardeners, Gold Cup.
Winner of 3 blooms, Hillside Gold, Michigan Gold Medal.
Sweepstakes of pompoms and miniatures, Gold Cup.
Best 12 blooms, formal, Cheer Leader.

Indiana State Fair, Indianapolis, September 2nd

Twenty-two entries, 19 firsts and 2 seconds.
Best seedling, Miss Innocence, Plaque.

Martinsville, Indiana, Sept. 30-Oct. 1

One hundred twenty-six ribbons, 87 firsts and specials.
Grand sweepstakes in the **Entire Show.**
Most Meritorious Entry in Open-to-all, Cheer Leader.
Most Meritorious Entry in **Entire Show,** Cheer Leader.
Largest and most perfect bloom, Rita Wells.
House Beautiful Futurity, Eventide.
Sweepstakes in Commercial, Wisconsin Medal.
Sweepstakes—Open-to-All, President's Trophy.
Best 3-Bloom, 1940 Introduction, Cheer Leader.
Best 1-Bloom, 1940 Introduction, Cheer Leader.
Best vase of 5 Large Formals, Cheer Leader.
Best Container of 15 Large Bloms, Cheer Leader.

MISS INNOCENCE

OUR 1941 INTRODUCTION

MISS INNOCENCE

A white formal miniature, size of bloom 2½x2 inches. The centers are well developed, high, tight and full. Substance of the bloom is of the best obtainable. The stems are strong, slender, and graceful. Length of stems above upper leaves, 8 inches. Foliage is good, insect resistant. The vigorous plants are of medium height, heavily laden with the small uniform flowers. Won first in the seedling class, Indiana State Fair, September 2nd. Award of Honor at Georgia Experiment Station. It blooms early and continues without interruption. Especially good at end of season—as proof, the picture, taken October 29th.

$3.00 NET, STRONG DIVISION

62.25 1941

GET RESULTS!

SPARKS' DAHLIA GARDENS

616 Hutchins Avenue

Columbus -:- Indiana

for QUALITY ROOTS and PLANTS

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1941 BARGAIN PRICES

CLOSING OUT!

Many of our grand winners, A-1 stock, but must reduce because of less time to devote to our beloved flower, the dahlia.

GREATEST DAHLIA TRIUMPH!

Show records prove our exhibits last year climaxed all honors in any previous year.

Most every variety herein listed has won our customers and us awards, including balls, miniatures, and poms. We regard all good in their types, it being a matter of individuality as to which is the best. Remember it's good or we wouldn't list it.

Note the short description, so as to pass the saving to the customer.

SAVE

ORDER NOW!

Amazing Values, Prize Winners.

PLEASE NOTE FOLLOWING CONDITIONS

TERMS—CASH WITH ORDER

All prices are quoted F. O. B. Columbus, Indiana. Stock offered subject to prior sale. ACT QUICKLY!

WHOLESALE

The usual discount of 33-1/3% from the prices listed, excepting varieties marked "Net." We do not issue a separate wholesale list.

Guarantee

All stock guaranteed to be true and in growing condition.

Substitutions

We never substitute without permission.

Prompt Shipments

Personal attention given to all orders, large or small.

NO SUNDAY SALES

GREETINGS:

To All Our Friends and Dahlia Lovers:

We express our thanks to all our good customers for their kind help and good words that they passed along to their friends in praise of our dahlia stock, all of which helped to make this past year the best on record, as to volume of business. We deeply appreciate their faith in us. Thus, prospective customers can select desired varieties with the assurance of fair dealing and quality stock.

And so, we wish you a New Year brim full of dahlia success, unprecedent happiness, and prosperity, not because it is the customary thing to do, but because it's a sentiment genuinely felt.

Yours for better results,
Sincerely,
SPARKS DAHLIA GARDENS.

1941 Introductions of Other Growers

CROWNING GLORY, I. C.—Rose pink with cream center. Blooms 12 inches and larger. American Home Achievement medal winner at Washington, D. C., and New York. Listed in 1941 House Beautiful Futurity and other honor rolls. Most beautiful. Plants, $10.00.

HILLSIDE JOY, S. C.—Attractive apricot color shading to solid gold center, with ivory reverse. Prolific and a fine cut flower. Honor roll and House Beautiful Futurity 1941. Plants, $3.50.

HILLSIDE BEAUTY, I. C.—Apricot buff, with mallow purple reverse. Average size bloom. Certified at Storrs. Listed in House Beautiful Futurity for 1941. Plants, $3.50.

MOONBIA, S. C.—Peach, with fine carriage and deep flowers that run 9 inches to 10 inches. Won four blues at various eastern shows. Listed in House Beautiful Futurity for 1941. Root, $5.00. Plants, $2.50.

MISS WAHROONGA, I. C. (Australia)—Large black red exhibition, best of stems, winner of three blues, great substance. Root, $5.00. Plants, $2.50.

MARY TAYLOR, I. C.—Congo pink, highest score at Storrs, honor roll in Flower Grower. Plants, $1.25.

PEACE, S. C. (Scotland)—Sea shell pink and martin's yellow. A consistent winner under the 8-inch class. Excellent grower, blooms profusely. Roots, $3.00. Plants, $1.00.

THE WORLD'S FINEST COLLECTION of NEW and STANDARD VARIETIES

Key To Abbreviations

F. D.—Formal Decorative; I. D.—Informal Decorative; S. C.—Semi Cactus; C.—Cactus;

	Roots	Plants
Alice May, I. D.—Pure waxy white from Australia. Here is a variety that will rank with the greatest to date. The bloom is of tremendous size, often 12½ inches by 8½ inches without forcing. The flower is beautifully formed, reminding one of a White Lord of Autumn. A favorite	$1.50	$ .75
Amy Ballego, I. D.—Bengal rose	3.00	1.50
Autumn Rose, I. D.—Deep rose pink, excellent long, strong stems	2.00	1.00
Azura, I. D.—Rose lilac	.50	
Aztec Chief (1940) F. D.—Bright red, enormous blooms	3.00	1.50
Amelia Earhart, S. C.—Golden apricot	.50	
American Purity, S. C.—Good white	.75	
Blue River, F. D.—Blue French violet	.50	
Ballego Surprise, S. C.—Snow white, beautiful	.75	
Bette Davis, S. C.—Violet rose	.50	
Buckeye Glory, I. D.—Orchid shaded lavender	.50	
Brilliant Lady, I. D.—French purple with silver reverse	1.00	
Burch Foraker, I. D.—Scarlet	1.00	
Buckeye King, F. D.—Buff	.50	
California Idol—Yellow, winner	.50	
Cavalcade—Mulberry rose	.35	
Cherokee Brave, I. D.—Rich red, excellent, does not fade	1.50	.50

	Roots	Plants
Cherokee Rose, I. D.—Magenta, nice stems	.50	
Cheer Leader (1940), F. D.—Best rose pink. It won 7 outstanding honors in the shows past season, including the most meritorious entry in ENTIRE show at the Indiana show; Award of Honor at the Georgia Experiment Station; excellent in the field where a host of bloom is available for the early market and throughout the season. It has proven a grand commercial, commanding top prices. It is a good root maker and propagator	3.00	1.00
Curly Locks, F. D.—Autumn tints to apricot	.50	
Cheerio, S. C.—Salmon rose, lovely, long, strong stems	1.00	
Dahliamum (1940), I. D.—Apricot with golden sheen; similar to a huge Japanese chrysanthemum; certified at the A. D. S. trial grounds with score of 86; also featured in Dudley's Honor Roll. One of the six best, to my thinking. Most artistic formation	3.00	1.25
Dean Anderson, I. D.—Henna orange	1.50	
Darcy Sainsbury, I. D.—White, a real champion	1.00	
Evelyn Chandler (1940), S. C. — Golden bronze, wonderful. Long, strong stems. Immense!	4.00	1.50
Eventide (1940), I. D.....Rich deep purple, beautiful. It won the House Beautiful Futurity Medal at Louisville and Indiana show	4.00	1.50
Everybody's Favorite, I. D.—Large, pink	1.50	.75
Enkart Prima, S. C.—Salmon with deep, yellow center	1.50	.75
Frau Ida Mansfield, C.—Buttercup yellow	.50	
Figaro, S. C.—Bi-color Satan, flecked red and yellow	2.00	.75
Flash (1940), C.—Bi-color red and white	2.50	1.50
Freckles, I. D.—Lemon blotched scarlet	1.00	
Gertrude Lawrence, I. D.—Cerise red, huge bloom	1.50	
Gillman's Beauty (Australia), F. D.—Lavender pink, rigid stems	1.50	
Glamour, I. D.—Immense purple and violet	2.00	
Golden Beauty, I. D.—Golden apricot		.50
Greater Glory, S. C.—Rose pink, blending to deep cream center	.75	
Gov. Heil (1940), C.—Orange	2.00	
Haslerova, I. D.—White and royal purple, winner	.50	
Hillside Gold, C.—Another favorite, always wins, golden apricot	2.50	1.00
Jeffersonian, I. D.—Mammoth pink, good grower	2.00	
Jerome Kern, I. D.—Shrimp pink, exquisite formation	.50	
Julius Bunge, C.—A beauty, bright pink, medium size	1.00	
Jersey Dainty, C.—White, beautiful	.50	
Katherine Loesch (1940), F. D.—A daphne pink, lovely for both the show table and florist's trade. Long, stiff, slender stems	3.00	1.00
Katie K.—Pink, again winner at shows, A-1 stock	1.50	
King Cole (1940), I. D.—Mammoth deep red, great winner	4.00	
Kentucky Sportsman, I. D.—Orange and white, sensational	1.00	
Kentucky Sun, F. D.—Yellow, a blue ribbon winner	.50	
Karl Bonawitz, S. C.—Velvety carmine, pretty	.50	
Lord of Autumn, I. D.—Yellow, which is hard to beat	1.00	
Lois Walcher, I. D.—Pansy purple tipped white	.50	
Leland Stanford, I. D.—Brightest large red	.50	
Lilac Glory, C.—Light lilac	.50	
Lynn B. Dudley, S. C.—A bi-color, russet red and white	1.00	
Mason's Purple Beauty, F. D.—Purple, certificate winner	.50	
Mayor F. Otis, I. D.—Huge, bronzy copper hues	1.50	.75
Maestro (1940), S. C.—Rich velvety purplish red, sensational	4.00	1.50
Mother's Day, I. D.—A great prize winner, white	2.00	1.00
Marietta E., C.—Canary yellow, beautiful		.50
Miss Ohio, C.—Violet rose	.50	
Mrs. Wm. Knudsen, I. D.—Pure white, good stems	.50	
Megam Callahan, F. D.—Waxy white, greatly admired	3.00	1.00
Murphy's Masterpiece, I. D.—Garnet red, very large	1.00	.50
Michigan White, S. C.—Pure white, blooms in profusion. Excellent for garden or show	.75	
Mrs. H. O'Connor, S. C.—Soft rose pink, profuse	.50	
Miss Indiana, F. D.—Soft shade of pink, long strong stems	.50	
Nancy Gene, I. D.—Large, rich yellow	1.00	
Oakleigh Monarch, F. D.—Rich crimson, attractive	1.00	
Paulhamus (1940) I. D.—Real giant of striking color, bright scarlet blended soft gold, good foliage and stems	2.00	1.00
Pacific Splendor, I. D.—A true pastel, refined color	1.00	
Pink Giant, I. D.—Bright deep pink, a top notcher	2.00	1.00
Pink Elegance, S. C.—Brilliant pink, nice stems	1.00	
Prachtkerl, S. C.—Primrose yellow	.50	
Premier's Winsome, I. D.—Mallow pink, most attractive, massive blooms in great abundance. Do not overlook this one	2.00	.75
Progress (1940), I. D.—Rosy mauve, exhibition bloom	4.00	
Pink Spiral, C.—Peach pink	.50	
Queen City, F. D.—Medium size red	.50	
Red Salute, F. D.—Bright scarlet, free bloomer, high centers, long stems, attractive	.75	
Robert J. Ripley, I. D.—Lilac rose, very large	.75	
Red Jug, C.—Crimson red, faint yellow tip	.50	
Richard Crooks, S. C.—Cherry red, lovely	1.50	
Rita Wells, I. D.—Massive rose buff, grand	3.00	1.00
San Francisco, I. D.—Shrimp pink, foliage good	1.00	
Sleepy Hollow, C.—Honor Roll, shell pink, great winner	1.50	.75
Shirley Temple, C.—Lavender pink, extra	1.50	
Sunray, I. D.—Orange suffused peach, mammoth and grand	1.00	
Son of Satan, S. C.—Big red flowers	.50	

	Roots	Plants
Sparks Wedding Bells (1940), F. D.—White, medium size, surpasses all existing for commercial or garden, best of stems, uniform and centers full, remarkable keeping qualities	2.00	1.00
The Firemen, I. D.—Flame red, lovely	.50	
The Governor (1940), F. D.—Best large yellow formal winner		1.50
Victory (1940), F. D.—Salmon pink, beautiful, excellent in vigor and usefulness	3.50	1.50
Vinwell Bittersweet, I. D.—Rich bittersweet color	.50	
Your Lucky Star, C.—Pink and white blends		1.00
Yellow Glory (1940), S. C.—Huge, rich yellow, artistic formation	4.00	1.50

BALL DAHLIAS

Charlotte Caldwell—Orange	.25
Clara Clemens—Red and white	.50
Firefly—Scarlet	.35
Lannie—Yellow	.25
Marmor—White and violet	.25
Mary Helen—Yellow	.25
Mrs. C. B. Anderson—Purple	.25
Orchid Ball—Lavender	.25
Snow Queen—White	.40
Supt. Amryhn—Tyrian pink	.35
Tecumseh—Dark red	.25
Zelda—Rose ash	.50

MINIATURE DAHLIAS

Andries Orange—Bright Orange	.50
Baby Sagamore—Orange and peach	.50
Bluebird—Bluish lavender	.25
Blue Star—Violet and white	.75
Buckeye Baby—Bronze	.25
Chard Vanity—Pink	.35
D. M. Miller—Shell pink	.20
Dubonnet—Oxblood red	.50
Elsie (dwarf)—Peach red blends	.30
Fairy—Pink	.20
Fairy—White, excellent	.50
Glare—Fiery flame	.40
Glorious—Raspberry red	.20
Glurose—Rose pink	.25
Golden Rod—Golden yellow	.50
Gutt Gluck—Violet and white	.30
Helly Boudewijn—Lovely white	.50
Joan—Tyrian rose	.25
Little Diamond—Rose pink	.75
Little Dream—Lovely rose	.50
Mad. G. Boudewijn—Lilac cactus	.75
Mrs. P. O'Neal—Saffron	.20
Orchid Lady —Lavender	.25
Persimmon—Russet orange	.25
Peter—Yellow and bronze	.25
Peytie Conway—Rose	.25
Robin—Crimson	.25
Rosalie White—Cerise and white	.50
Samaritan—White	.25
Scarlet Pimpernel—Lovely red	.50
Slavka Dok—Orange and white	.30
Snowsprite—Snowwhite S. C.	.40
Sylvia—Carmine	.40
Tiny—Peach pink	.25
Wine Drop—Purple wine	.30

POMPON DAHLIAS

	Roots	Plants
Betty Ann, pink—Canary, yellow—Dee Dee, lavender—Donny, small orange—Doria, rich maroon—Dotty Dimple, small yellow —Gertrude, bright red—Honey, yellow and red—Laddie, white and lavender—Libbie Rohr, cerise purple—Little Edith, yellow tipped bronze—Little Nell, white and violet—Little Sunshine, gold—Mary Munns, fuschia—Morning Mist, white and lavender—Mrs. V. Brittain, mauve pink—Nellie Frazier, good pink—Posey Gem, flame bronze—Sherry, royal purple, lovely bloom	.25	
Ila—Best red, always wins	.75	
Reginald—Small purple, exhibition, nice growth	.50	

ORCHID and COLLARETTE

Dahliadel Twinkle—Tyrian rose and white	.25
Jeriann—Orchid, petals clefted	.35
Pink Preakness—Pink, with white collar	.35
Tribune—Red and white collar	.35
Vesper (orchid type)—White heavily suffused Tyrian rose	.35

ANEMONE and SINGLES

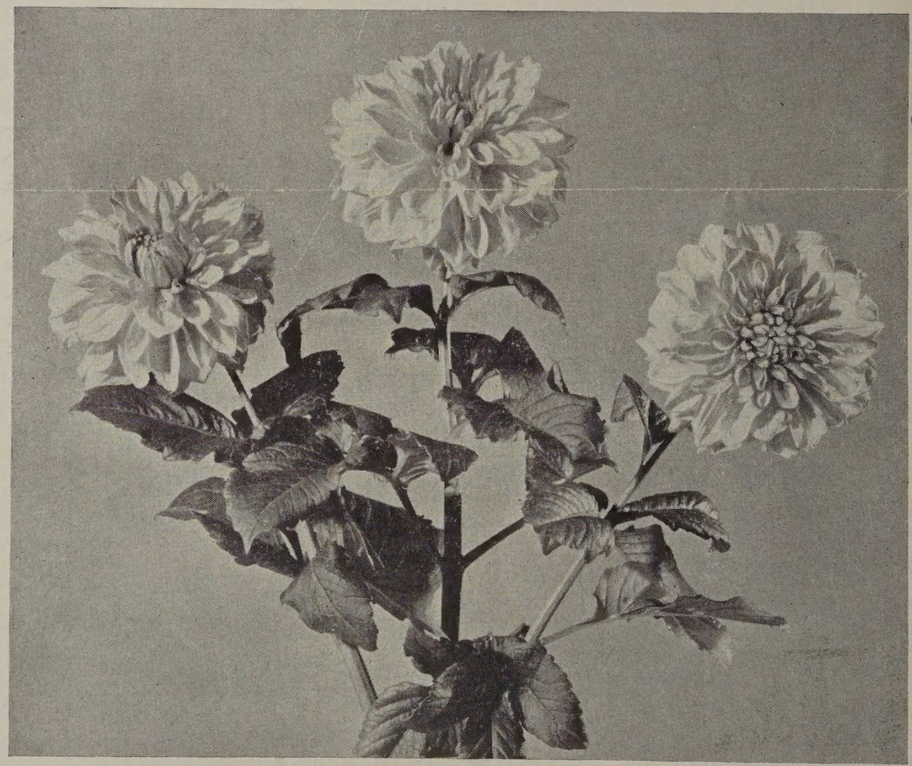
Fragrance—Red and white	.25
Graziella—Red, center gold	.50
Princess Marie Jose (mignon)—Satin pink	.25
Schweitzer's Baby—Single, very tiny rose, wins in smallest classes	.45
Thrill—Cardinal and white	.75

EUPHORBIA COROLLATA

Showy and useful for cutting, bearing from June until August, umbels of pure white flowers (perennial)—Net 10c per root or $1.00 per dozen, $7.50 per 100.

MID-WEST DAHLIA SHOW
Milwaukee, Sept. 20-21.

All true dahlia fans are urged to attend the Eighth Annual Mid-West Dahlia Show to be held at the Public Service Building Auditorium, Milwaukee, Wisconsin, on September 20th and 21st, 1941. The Dahlia Society of Wisconsin, which is sponsoring this show, aims to have at this show the finest and largest exhibit of undisseminated dahlias yet shown at any Mid-West show.



CHEER LEADER